

Press Release

Friday, August 27, 2021

Event: Bring My People Up! Campaign

Date & Time: Saturday, August 28, 4-7pm

Place: Outdoors at Ivan Lebamoff Reservoir Park, 2300 S. Clinton, Fort Wayne Indiana

Cost: Free

Bonus: Rezz Fest Basketball Tournament will be featured at our event

Website: bringmypeopleup.com

Contact: Mylisa Kelly, CEO, Bring Black Up, 260-602-0159

The “Bring My People Up! Campaign” (BMPU) will hold the 1st of its 3 monthly family-friendly events on Saturday afternoon from 4-7. The campaign is sponsored by Fort Wayne’s Bring Black Up (BBU). It is a Black-led series designed to bring Fort Wayne together in community, actively engaging attendees in unscripted dialogue with prominent Fort Wayne activists, thinkers, and peacemakers.

The theme of this Saturday’s event will be “No Justice, No Peace: The Connection,” and will have a major focus on the current status, feelings, and thoughts of Fort Wayne’s Black citizens and community. Explored will be matters of anger, progress & lack of progress over the past year, and a community decision about next steps for Black citizens & community in Fort Wayne & Allen County.

The “Bring My People Up! Campaign” aims to lift up ALL of Fort Wayne’s citizens by focusing on helping leaders and influencers to walk their talk.

Saturday’s event will include speakers, music, vendors, food, and plenty of fun in the park. ALL are welcomed & encouraged to attend. But more, all are encouraged to participate. For more information about Saturday’s event and the follow up events in September & October, go to bringmypeopleup.com.

The “Bring My People Up! Campaign’s first event is part of Black August.